



MIDDLE TECH



Where Ideas Comes Into Results



MIDDLE TECH

Business Profile



www.middletech.net



Info@middletech.net



+966 599439466

ABOUT THE COMPANY



Founded in 2012 in Riyadh, **MIDDLE TECH** has been at the forefront of providing innovative programming and corporate solutions. With a decade of expertise, the company has established itself as a trusted partner for businesses seeking cutting-edge technology and tailored solutions to meet their unique needs in addition to provide digital marketing solutions in GCC and Egypt

**" It's not what you sell
that matters as much as
how you sell it "**

Brian Halligan



OUR SERVICES



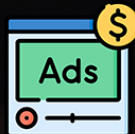
Marketing Strategy



Content Marketing



Creative Designs



Media Buying



A Saudi international School located in Riyadh providing british curriculum

KNOWLEDGE BRIDGES

Campaign Objective

Increase awareness of the school.

Enrolling of new +60 students.



Achievement

*With only 6,000 SAR budget ,
we could reach more than 80
students registration with
around 15,000 SAR per student.*

	Date ▾	Status ▾
3rd campaign		
391 Messaging conversations started	\$0.48 Cost per Messaging conversation started	\$188.51 Spent
Off		
2nd test campaign - Copy		
451 Messaging conversations started	\$0.62 Cost per Messaging conversation started	\$281.62 Spent
Off		
2nd test campaign		
388 Messaging conversations started	\$0.53 Cost per Messaging conversation started	\$207.32 Spent

Campaign Objective

a snapchat campaign in the occasion of the national saudi day

Achievement

With only 6,000 SAR budget , we could reach more than 80 students registration with around 15,000 SAR per student.



	Date ▾	Status ▾
3rd campaign 391 Messaging conversations started \$0.48 Cost per Messaging conversation started \$188.51 Spent		
Off 2nd test campaign - Copy 451 Messaging conversations started \$0.62 Cost per Messaging conversation started \$281.62 Spent		
Off 2nd test campaign 388 Messaging conversations started \$0.53 Cost per Messaging conversation started \$207.32 Spent		



PRO I is a new product of Middle Tech to manage small and medium companies in Saudi Arabia

Campaign Objective

New launch of financial solution





FUTURE Center

it's a medical center specialized in psychiatric cases in children and learning difficulties .Owned by Dr. Rania Omar

Campaign Objective

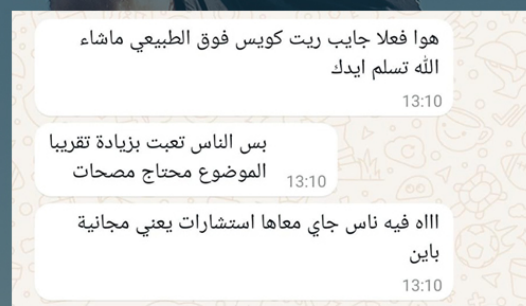
it was a campaign for an online consulting course, and budget was very low (1300 EGP)

Achievement

we reached to 256 messages on messenger and more than 1000 customers contacted it through Whatsapp.

Results

Messaging conversations started	256
Cost per Messaging conversation started	EGP5.01
Amount spent	EGP1,283.26
Reach	45,667
Impressions	58,924
Purchase ROAS (return on ad spend)	0.00
CPC (cost per link click)	EGP2.00
CTR (all)	7.83%
CTR (link click-through rate)	1.09%
Frequency	1.29
Audience gender (ad set settings)	--
Page engagement	906
Post reactions	162
Post comments	24





FUTURE Center

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مركز فيوتشر

قياس نسبة الذكاء
مقاييس ستانفورد بينيه

70% of people fall within this range

احجز الآن

”ضعف تقدير الذات وقلة الثقة بالنفس“

الثلاثاء، الخميس
1-3/8/2023
7:00 PM

د. رانيا عمر
استشاري أطفال
الخصائص النفسية وتحليل سلوك للأطفال والمراهقين

احجز الآن
010-964-72551

مركز فيوتشر

التعامل مع الأمراض النفسية للمراهقين

د. رانيا عمر
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مركز فيوتشر

تنمية مهارات التعلم

أ. محمد ذكرى
احجز الآن
010-964-72551

الاحترق النفسي !!
مفهومه .. أسبابه .. العلاج

دكتورة / رانيا عمر
استشاري طب الأطفال
الخصائص النفسية وتحليل سلوك للأطفال والمراهقين

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ثقتهم في أنفسهم بتبدأ من عندك...

د. رانيا عمر
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مركز فيوتشر

مفتقدين الحوار مع أولادنا !!!

د. رانيا عمر
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الخصائص النفسية وتحليل سلوك للأطفال والمراهقين

احجز الآن

مركز فيوتشر

نفسى حد يسمعنى

استشارات اونلاين للتعامل مع المشكلات النفسية للأطفال والمراهقين

د. رانيا عمر
استشاري أطفال
الخصائص النفسية وتحليل سلوك للأطفال والمراهقين

احجز والاستفسر





Pet Clinic - Dr. Ameera Alkhatat

Vet clinic located in Egypt and owned by Dr. Ameera Alkhatat

Campaign Objective

Moderation of vet clinic on social media





**Let's Turn
Your Passion
Into Profit**



Contact Us



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