

Abdallah Nabil Ayyad

Graphic Designer
Branding & Video Editing

About Me:

02

Creative Graphic Designer specialized in branding, social media design, and video editing. Passionate about creating modern visual content that combines aesthetics, strategy, and audience engagement

Based in: Gaza-Palestine

Specialization: Branding & Social Media

Tools: Illustrator, Photoshop, After Effects
Adobe Premiere and Capcut

My Skills

03

1. Branding Design

- * Logo Design
- * Visual Identity
- * Brand Strategy

2. Social media Design

- * Instagram Posts
- * Creative Ads
- * YouTube thumbnail

3. Video Editing

- * Reels Editing
- * Short-form Content
- * Long-video Editing

Tools I use

04

1. Adobe Illustrator
2. Adobe Photoshop
3. Adobe After Effects
4. Adobe Premiere Pro / Capcut

1. Social Media Posts

IT'S NOT JUST
BURGER
IT'S EXPERIANCE



It's Delicious
BURGER

TODAY BEST DEAL



First
one's yours,
Second
one's on us



Order now!

Fast delivery
faster than lightning



Catch it now!



%50
OFF

Happiness
starts with one bite



بيتزا

مصنوعة بالحب



طعم مثالي



اطلبه الان

+059-28-59-288

الاولى
عليك
و
الثانية
علينا



خصم
50%

لمدة يوم واحد



نعمل يوميا

الساعة 10 ص الى 12 م

ON



حان وقت ملئ
الجسم بالطاقة



طعم ينسيك
هموم الدنيا

اطلب الان



عرض خاص
لفترة محدودة

100
فقط

اطلبه الان



البيتزا على باب بيتك
خدمة توصيل فخلال 30د



المراعي
Almarai

ارفع طاقتك
وارجم للعب



المراعي
Almarai

خذها
باردة



2. Branding

Asma Nails

Nail Salon Branding

Elegant and modern visual identity created for a luxury nail salon focused on feminine aesthetics, premium experience, and social media presence.

Services

Logo & Brand Identity.

Industry

Beauty & Nail Salon



Brand Identity Details

Asma

nails salon

Font : Tajwal
Weight : Regular

Font : Rosemary
Weight : Regular

HEX: #E1658E

CMYK: (7%, 75%, 19%, 0%)

RGB: (255, 101, 142)

HEX: #EB5751

CMYK: (2%, 81%, 68%, 0%)

RGB: (235, 87, 82)

HEX: #CF3166

CMYK: (15%, 95%, 42%, 1%)

RGB: (208, 48, 102)

Dr. Seba

Dental Clinic Branding & Social Media.

Modern visual identity and social media system designed for a dental clinic focused on professionalism, patient trust, and premium healthcare experience.

Category:

Medical Branding.

Services:

Logo & Social Media.



Brand Identity



Seba



Seba



Seba



Seba

Typography

Seba

Font: Lobster.

Weight: Regular.

Font-size: 186 pt.

Primary colors

#0E1423

RGB

R: 16

G: 21

B: 36

CMYK

C: 86%

M: 77%

Y: 55%

K: 73%

#B89B5E

RGB

R: 184

G: 155

B: 94

CMYK

C: 28%

M: 35%

Y: 73%

K: 3%

Social Media Campaign

A clean and modern social media system designed to enhance brand awareness and build trust with patients through educational and promotional content.

Seba مهمتنا
نخليها
تنور ثاني



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Seba تركيبات
خارقة



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Seba قهوتك
هتشربها
ما تتقلقش



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Seba ضرس
يعيش
لفترة طويلة



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Seba التصليح
لعبتنا
ما تتقلقش



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Seba تقتلها
بأيديك
حرام عليك



Taking care of your teeth daily by brushing and flossing helps maintain oral health and gives you a bright smile and greater self-confidence.

Seba Dentale
Follow us

Italiano

Italian Restaurant Branding.

Elegant Italian restaurant identity designed to reflect authenticity, warmth, and a premium dining experience inspired by traditional Italian culture.

Category:

Food Branding.

Services:

Logo & Brand Identity.



Brand Identity



Primary colors

#C5B19E

RGB	CMYK
R: 197	C: 24%
G: 177	M: 28%
B: 158	Y: 36%
	K: 0%

#D6A565

RGB CMYK

R: 214	C: 16%
G: 165	M: 36%
B: 101	Y: 69%
	K: 0%

#3B2A24

RGB	CMYK
R: 59	C: 56%
G: 42	M: 68%
B: 36	Y: 70%
	K: 65%

#8C1E1E

RGB
R: 140
G: 30
B: 30

CMYK
C: 28%
M: 98%
Y: 97%
K: 30%

#6C7B3C

RGB	CMYK
R: 108	C: 58%
G: 123	M: 35%
B: 60	Y: 92%
	K: 17%

Typography



Font: Lobster.

Weight: Regular.

Font-size: 69 pt.

Get In Touch

Available for freelance work, collaborations, and full-time opportunities.

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Location: Gaza-Palestine.