



GRAPHIC DESIGNER

Ola Abed

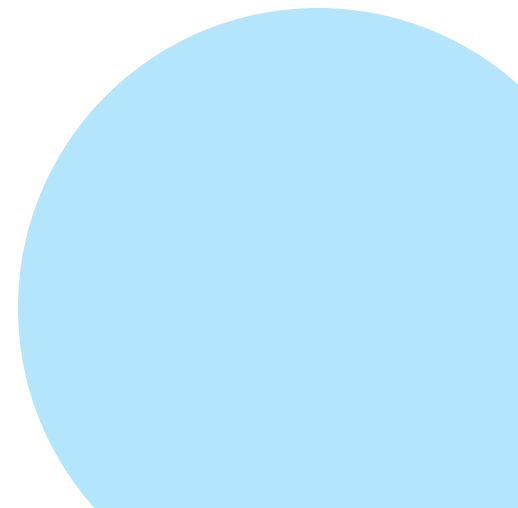
PORTFOLIO EDITION 2026

ABOUT ME

Academic Background & Vision

I am a 2025 graduate from the **Faculty of Art Education**. My journey blends traditional artistic theories with modern digital execution.

I specialize in **Adobe Photoshop** and **Illustrator** to create high-impact visual stories. My goal is to transform complex ideas into balanced, eye-catching designs.



Visual Impact

Social Media Advertising

Engaging audiences through creative composition and lighting.

CHEF'S BURGER

Creative Food Advertising

A powerful social media design focusing on high-fidelity textures and realistic lighting. The composition is built to trigger immediate appetite appeal.

Photoshop

Food Styling



STRAWBERRY JAM



Vibrant Packaging

Social media ad for "Strawberry Jam". Focuses on fresh fruit elements and vibrant color grading to emphasize natural ingredients.

"Simple, fresh, and visually balanced for maximum impact on social feeds."

Strategic Branding

Identity & Education

Building personal brands for professionals and educators.

MR. SAOUD BRAND



Profile Identity



Header Banner



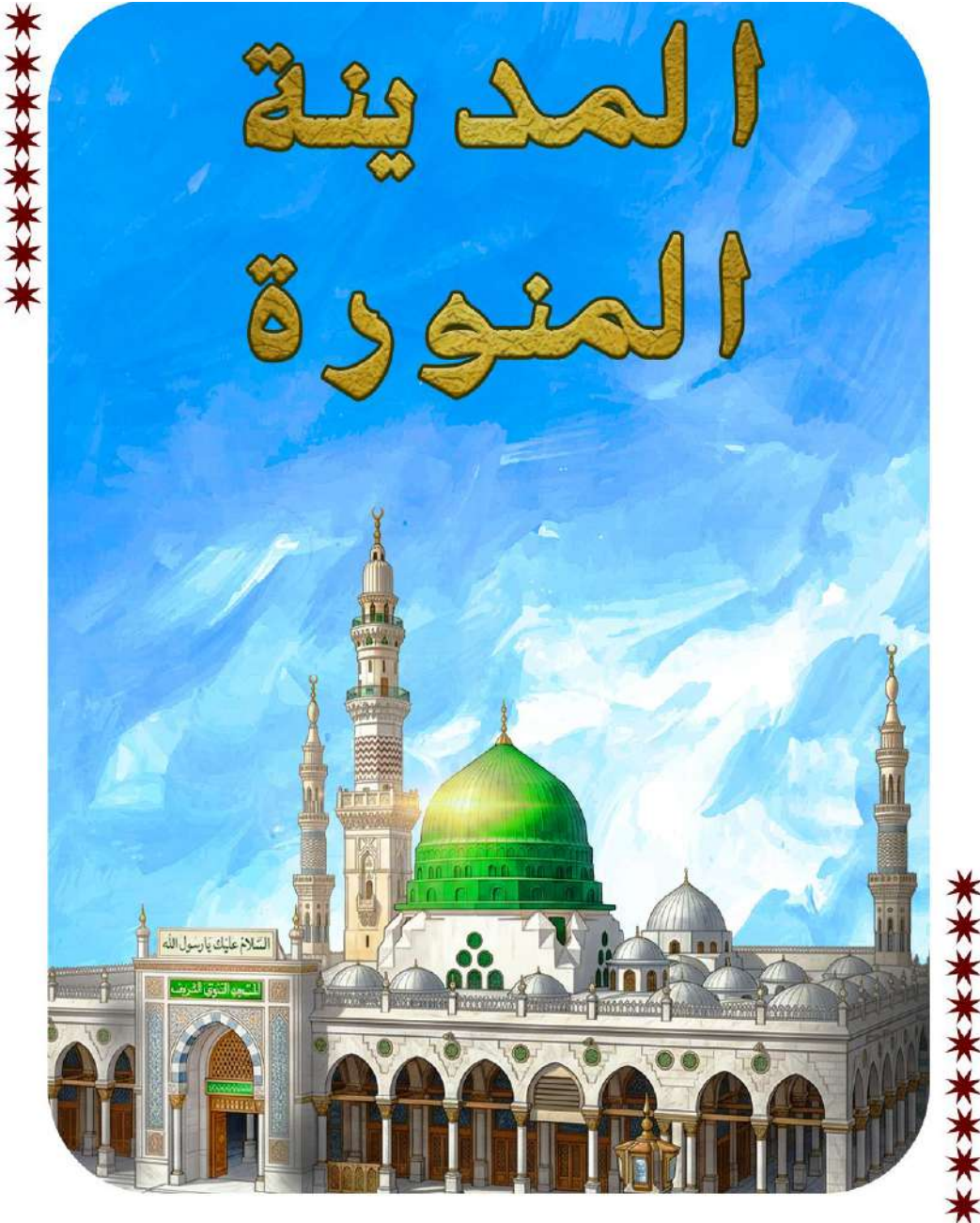
Social Presence Mockup

Personal branding for an Arabic language educator. The design uses **Arabic Calligraphy** as a background element to merge cultural heritage with a modern professional look.

Artistic Craft

Digital Art & Illustration

Capturing architectural beauty through digital painting techniques.



AL-MADINAH PAINTING

Digital Painting Mastery

A detailed digital illustration of Al-Masjid an-Nabawi. This piece showcases my ability to handle complex textures, architectural details, and sky gradients.

Created using a mix of traditional painting brushes in a digital environment to maintain a "hand-painted" feel.

Dynamic Energy

Sports & Action Posters

High-energy compositions for global sports and cultural events.

SPORTS CREATIVE



Advanced manipulation of layers, lighting, and typography to create a sense of movement and prestige.



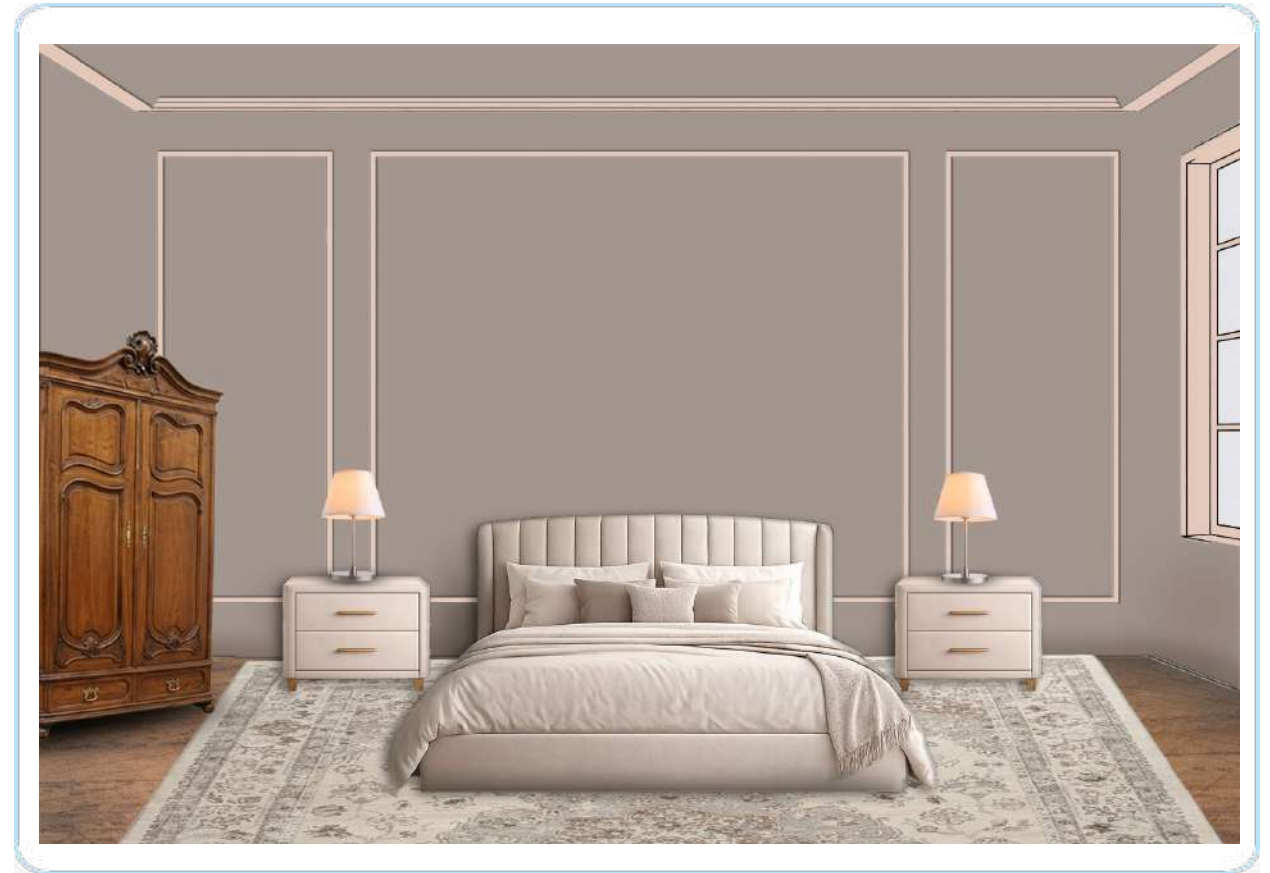
INTERIOR CONCEPTS

Realism & Depth

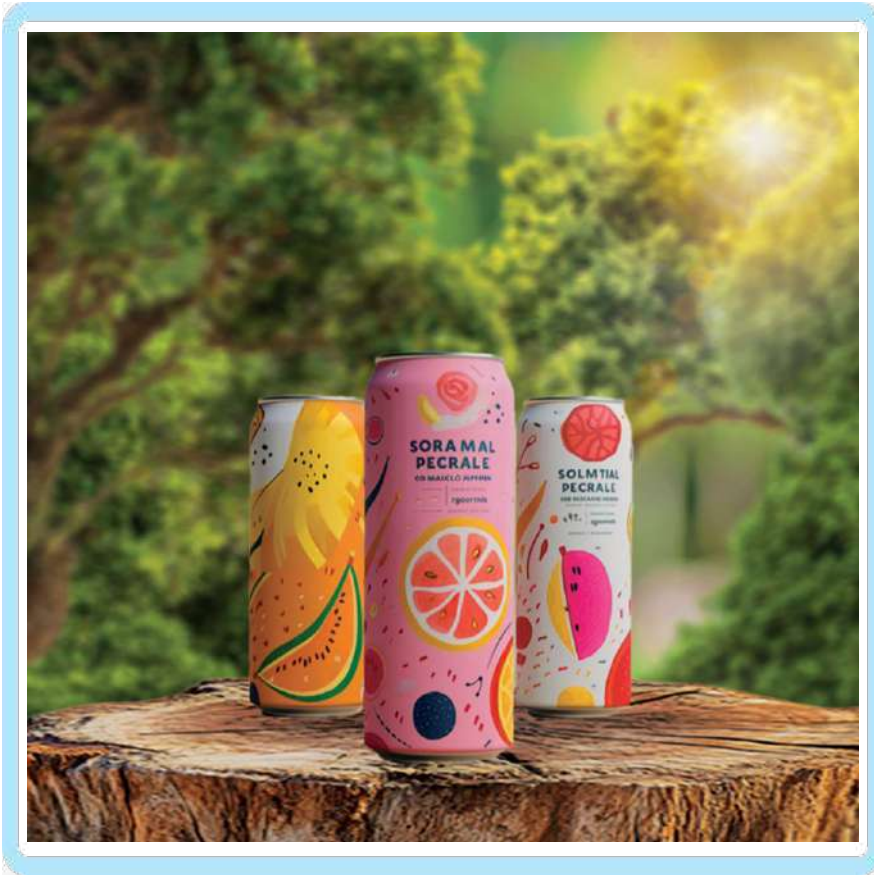
This project demonstrates the ability to manipulate interior elements to create a cohesive mood. Focus on color harmony between the wall molding, furniture, and lighting.



Project Color Palette



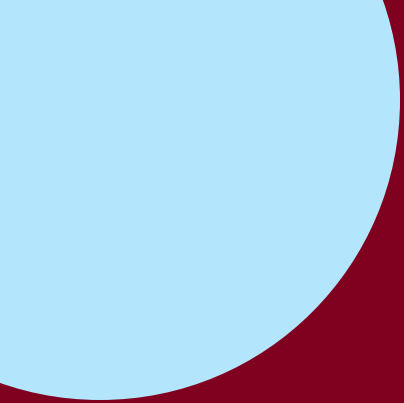
SODA BRANDING



Fruit-Infused Design

Conceptual branding for a natural soda line. The design utilizes vibrant fruit illustrations (Mango, Grapefruit) against clean, modern typography.

The goal was to present the design in a fresh, outdoor-themed presentation that emphasizes "Natural Energy".



Let's Create Together

Transforming your brand vision into a strong visual reality with art education roots and digital expertise.



Ismailia, Egypt

Adobe Photoshop

Adobe Illustrator

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