
Hi, Muse...



I'm Alaa Ayman

GRAPHIC DESIGNER WITH A HEART FOR ART

“I help startups build standout visual identities with an artistic touch. By blending graphic design with digital illustration, I create brand visuals that feel like art — unique, expressive, and full of character. If you want your startup to launch with a look that turns heads and stays memorable, I design with soul, style, and a creative edge that sets you apart.”

About me

I'm Alaa Ayman, I've loved art since I was little, starting with handmade art before diving into digital design and graphic design at university.

That's where I discovered how to blend my passion for art with the skills I learned digitally.

I work with Photoshop, Illustrator, and Canva, and I also use AI to create designs that carry my unique artistic touch. I design for early-stage startups, personal brands, and anyone who wants visuals with soul... even wedding invitations, each telling a story in a creative and distinctive way.

I always make sure my clients are 100% happy with the final design, making each project not just visually appealing but full of feeling and attention to detail.

I don't just design — I transform ideas and emotions into personal, tangible visuals that stand out from generic or conventional designs.

Let's talk about how we can turn your ideas into art.

Offered Services

Art-Driven Digital Design | Freelance Artist

Creating visuals that blend emotional expression with refined digital craft.

Brand Identity | Startups & Personal Brands

Building authentic, art-inspired branding with a warm, human touch.

Offered Services

Custom Invitations | Weddings & Events

Designing storytelling-based invitations that feel personal, unique, and meaningful.

Illustrated Artwork | Handmade-Inspired

Crafting digital artworks that carry the warmth and texture of traditional handmade art.



Digital Artwork

This piece represents my digital design work, created using tools like Photoshop and Illustrator. I bring ideas to life with clear details, balanced colors, and my own artistic touch. It's where concepts start and take their first visual form.



Handmade Transformation

This is the handmade version of the digital design. Here, I transform the digital concept into a tangible artwork, keeping the same spirit, details, and style. It shows my ability to move from screen to reality and turn ideas into physical creations.



The 1st Digital Design

OCTOBER 2025



The 2nd Digital Design

OCTOBER 2025



The 3rd Digital Design

FEBRUARY 2024





The Best Digital Designs

OCTOBER 2025

Logo and visual identity design for Roz & Samak restaurant, inspired by a modern and minimal marine theme, with a focus on clarity and easy application across different uses.

Contact

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THANK YOU!

*Thank you for
listening!*

Don't hesitate to ask any questions!

