

Overview

Vehicle Type

Revenue

Cancellation

Customer

UBER

Vehicle Type

All

Payment Method

All

Date

All

Booking Status

All

Customer Rating

All

Driver Rating

All

Overall Ride Volume

149K

Successfully Completed Trips

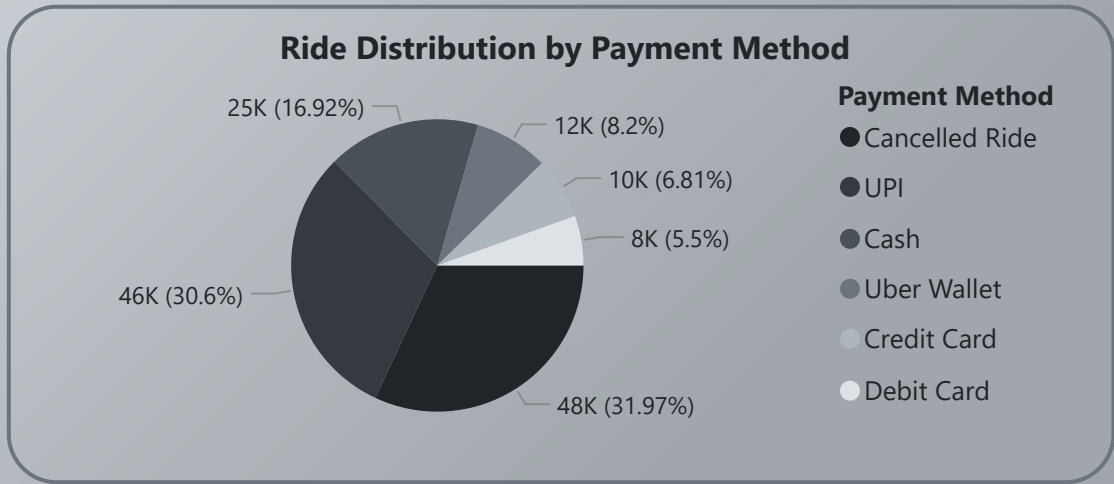
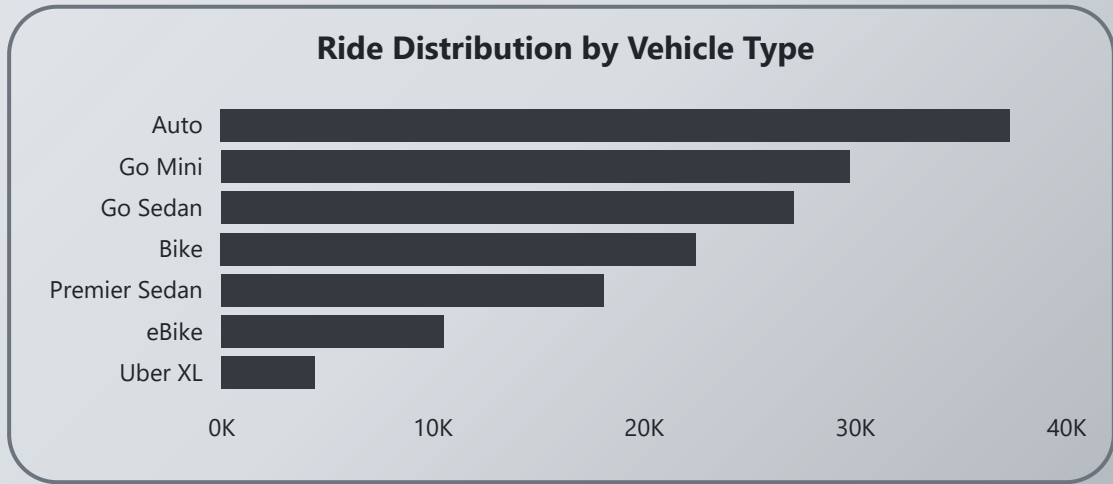
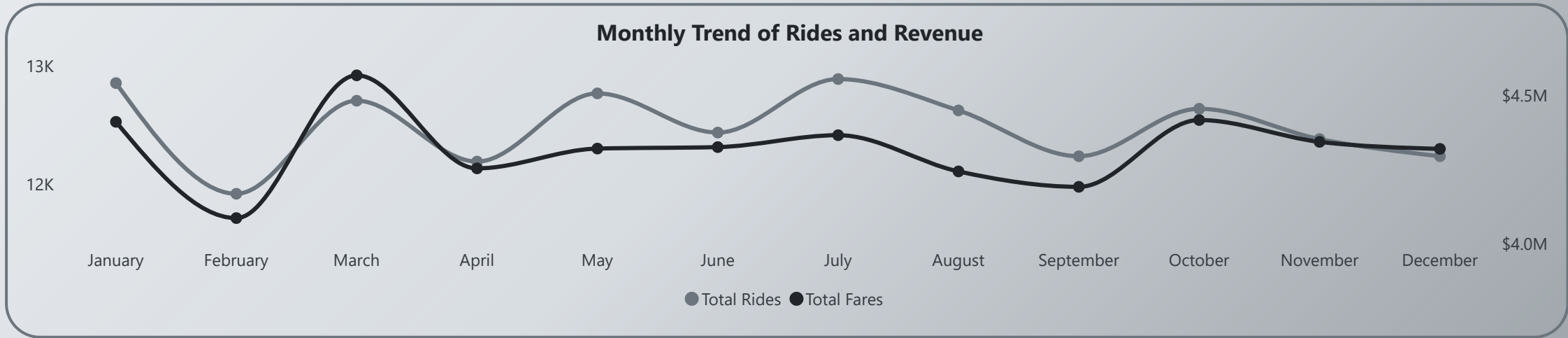
93K

Cancelled Trips

48K

Average Fare per Completed Trip

\$508.2



Vehicle Type

All

Payment Method

All

Date

All

Booking Status

All

Customer Rating

All

Driver Rating

All

Overall Ride Volume

149K

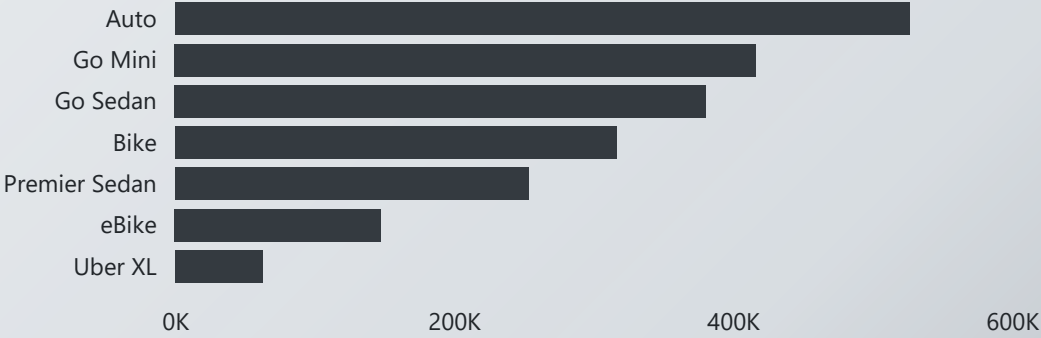
Average Fare per Completed Trip

\$508.2

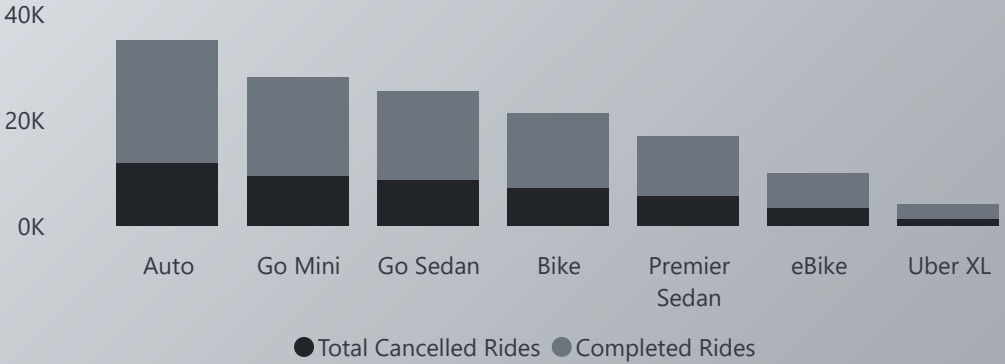
Average Trip Distance per Vehicle

26.00

Ride Demand by Vehicle Type and Hour



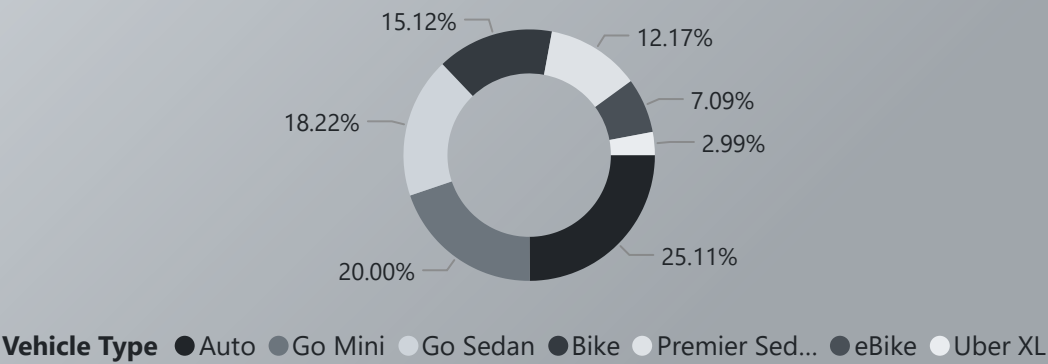
Ride Outcomes by Vehicle Type



Average Fare Trend by Vehicle Type



Market Share by Vehicle Type



Vehicle Type

All

Payment Method

All

Date

All

Booking Status

All

Customer Rating

All

Driver Rating

All

Total Revenue from Rides

\$52M

Average Order Value (AOV)

\$560.2

Average Fare per Completed Trip

\$508.2

Monthly Revenue Trend



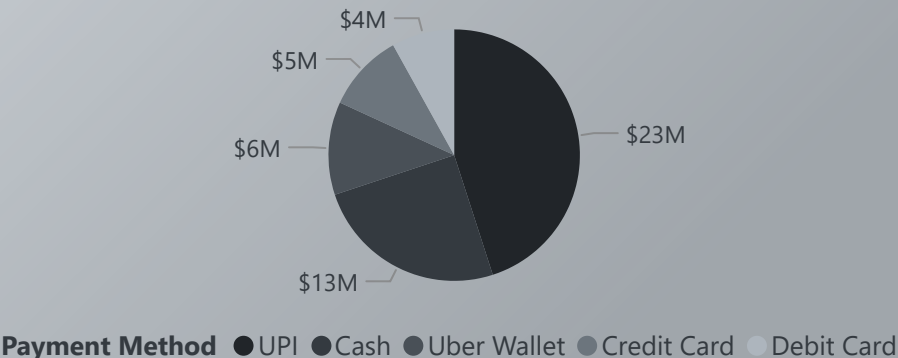
AOV Trend Over Time



Revenue Contribution by Vehicle Type



Revenue by Payment Method



Vehicle Type

All

Payment Method

All

Date

All

Booking Status

All

Customer Rating

All

Driver Rating

All

Total Cancellations

48K

Customer-Initiated Cancellations

10K

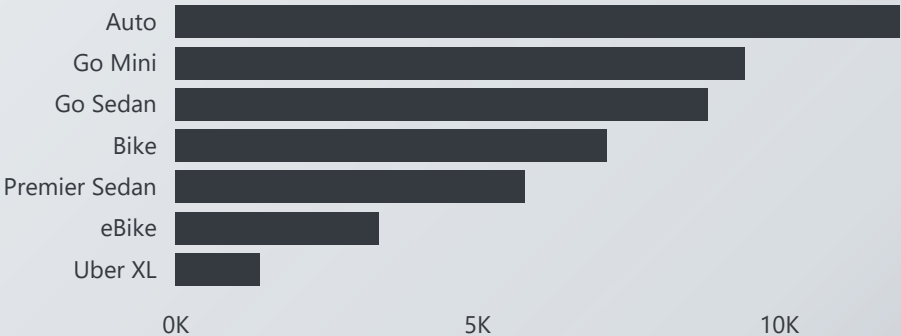
Driver-Initiated Cancellations

27K

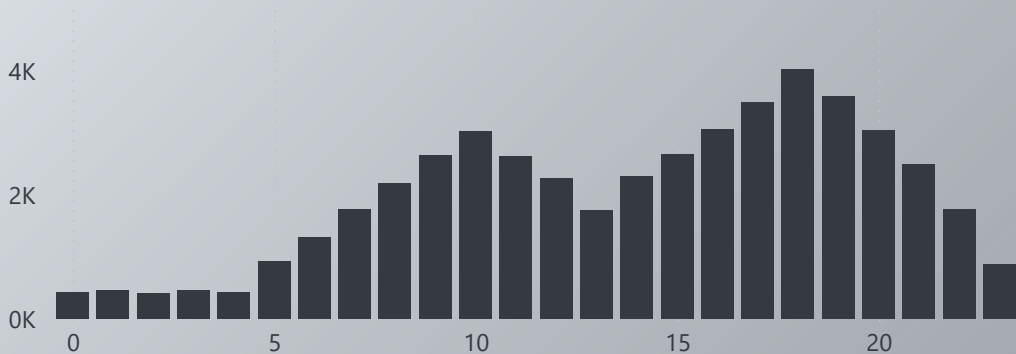
Unfulfilled Requests

10K

Cancellations by Vehicle Type



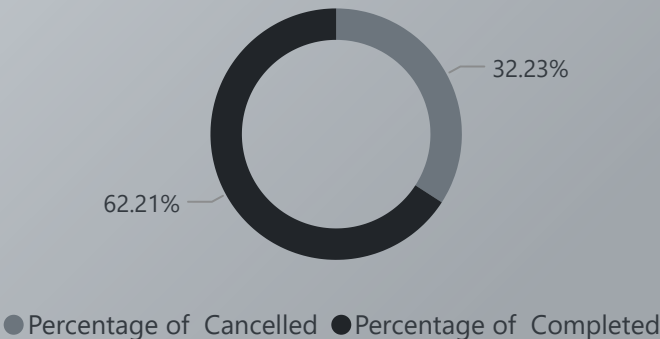
Cancellations by Time of Day



Monthly Cancellation Trend



Ride Completion vs Cancellation Rate





Vehicle Type

All

Payment Method

All

Date

All

Booking Status

All

Customer Rating

All

Driver Rating

All

